

Register for this one-day workshop today!

Leadership in Sustainability and Corporate Social Responsibility

Tuesday, March 23, 2010 - NORTH BAY

8:30 AM to 4:00 PM

Workshop Description:

There has been an evolving trend in business toward embedding principles of sustainability and Corporate Social Responsibility (CSR) into organizational culture. Corporations can be financially successful while also balancing environmental and social responsibilities.

This workshop is geared to leaders in private and public organizations, who choose to champion sustainability efforts within their organizations. You will become familiar with principles and best practices for improving financial, environmental and social performance. You will enhance your ability to engage employees in reducing resource usage, generation of wastes, energy consumption and environmental impacts, while at the same time supporting improvements in your community.

Case studies are presented describing how various corporations have achieved success in applying sustainability principles.

Presenter:

Pat Bolger, MSc, BSc, CEA
35 years environment, health and safety
management experience in industry,
government and consulting



TOPICS TO BE COVERED

- Sustainability - An Historical Perspective in Canada
- Evolving Role of the Corporation
- Business Case for Sustainability
- Sustainability Terminology & Concepts
- Values and the Ethical Imperative
- Championing a Sustainability Culture
- Employee Engagement - Employer of choice
- Accountability / Responsibility / Governance
- Trust / Transparency / Reputation / Social License
- Strategic Stakeholder Engagement
- Legal Dimension
- CSR Performance Indicators - CSR Reporting
- Recent Trends and Best Practices
- Investment Community and CSR
- Case Studies / Practical Exercises
- CONCLUSION - Looking Forward - The Big Picture

Registration: \$280 + GST

Cost includes lunch and valuable binder containing workshop visuals and references.

Call the Industry Liaison Office (705) 474-7600 Ext. 5671 or use our on-line form at www.canadorec.on.ca. Click on Departments & Services, Programs, and then Corporate Training.